



**TEL** 206 784.0904 800 843.2095  
**FAX** 206 782.3504  
4700 9<sup>TH</sup> AVENUE NW SEATTLE, WA 98107  
[www.seattleenvelope.com](http://www.seattleenvelope.com)

**Outside View  
7-5/8 x10-1/2 Side Seam Layout  
Die #211  
Sheet Size: 17-1/4 x 13**

# Seattle Envelope Company

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**Outside View  
7-5/8 x10-1/2 Side Seam Layout  
Die #211  
Sheet Size: 17-1/4 x 13**

NO INK

NO INK

NO INK

The diagram illustrates the layout for a custom envelope. A horizontal dashed line at the top represents the flap fold. A vertical dashed line on the left indicates the fold for a side seam. The total width of the envelope is marked as 10-1/2 inches. The height of the main body is indicated by a dimension line from the bottom dashed line to the top dashed line, labeled as 7-5/8 inches. The height of the flap is indicated by a dimension line from the bottom dashed line to the top edge, labeled as 1-1/2 inches. The company logo, "Seattle Envelope Company", is positioned in the upper left area. To the right of the logo, contact information is provided: TEL 206 784.0904 800 843.2095, FAX 206 782.3504, address 4700 9<sup>TH</sup> AVENUE NW SEATTLE, WA 98107, and website www.seattleenvelope.com.

This diagram illustrates the layout for a side-seam envelope. The overall sheet size is 17-1/4 x 13 inches. The envelope dimensions are 7-5/8 x 10-1/2 inches. The layout includes a central gray box containing the company's name, "Seattle Envelope Company". The left edge of the envelope is labeled "NO INK" and features a bleed variance area. The right edge is also labeled "NO INK". A dashed magenta line indicates the fold line for the side seam. Dimension lines show the width of 10-1/2 inches and the height of 13 inches. Specific dimensions for the envelope flaps are indicated: a top flap width of 1-1/2 inches and a side flap height of 7-5/8 inches. Arrows point to the "Bleed Variance" area at the bottom-left corner.

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**Outside View**  
**7-5/8 x10-1/2 Side Seam Layout**  
**Die #211**  
**Sheet Size: 17-1/4 x 13**

1-1/2

1

7-5/8

10-1/2

NO INK

NO INK

Bleed Variance

**Bleeds** - We can not guarantee perfect bleeds. Slight variation occurs naturally in the die cutting & folding process. For best results, allow 1/8" tolerance. The quality of the printed stock directly affects the process; with press bounce & missing side guidelines having a negative impact. Variance can be minimized by using our Profile Die system on larger orders (25,000 +) or sending in stock that has been letterpress die cut and scored. Grain direction is critical for Profile Dies.

**Knockouts** - Please keep knockout areas free of inks and varnishes, as they may cause glue to fail. Varnishing the sheet can be helpful in protecting heavy ink coverage from marking during converting.

**Guide and Gripper** - Please mark and if running a full flood please add gripper and color bar dimensions to the sheet size. Print Fold Marks on sheet. Do not print Die Marks.

**Trim** - Exact adherence to die layout reduces the need for trim before die cutting. Position layout at one edge of press sheet using 1 up sheet size as guide, do not center layouts on press sheet. Critical designs may still require trim to insure folding tolerances.

**Inside Tints** - Please call for special layout

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## FOLD MARKS

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NO INK